



ARKANSAS GEOGRAPHIC ALLIANCE
201 Donaghey Avenue
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Promoting Geographic Literacy in a Global Environment

Fact Sheet

1. Mission: To advocate and advance geographic literacy in Arkansas.
2. Current Condition: Arkansas students are being prepared to make significant contributions to their state, nation, and world but lack the necessary skills to meet current or future challenges. Geographic knowledge is a key to informed decision making regarding cultures, places, environments, and policies. Decision-making includes globalization, economic development, regional and city planning, environmental quality, urban expansion, soil utilization, and transportation.
3. Goal: To ensure that all Arkansas students learn the necessary core geographic knowledge and skills to meet contemporary and future global challenges.
4. Objectives:

Student: Produce geographically literate students who demonstrate developmentally appropriate knowledge, skills and dispositions related to geographic literacy (i.e. varied environments and public policies).

Teacher: Provide professional preparation and development supporting teachers' understanding of the interrelationships and connections among cultures, places, environments, and policies.

Parents: Promote parental involvement in the advocacy and advancement of geographic literacy.

Public: Publicize the importance of geographic literacy to inspire people to be responsible stewards of Earth's resources.

"Geography is about much more than where things are. Geography, in many instances, determines why things are. As the world continues to grow closer together and our capacity to understand those connections is increased; geography plays a central role in making sense of all the information. Having a geographically literate populace allows for the best use of information in making decisions and setting the stage for success. In many ways, this will be the story of the 21st Century." Matt Dozier, President and CEO, EASTinitiative